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绿色选择 Green Choice

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2020 CITI published at the Green Supply Chain Forum

CITI Top 50



On October 22, IPE released its seventh annual Green Supply Chain CITI Evaluation rankings at the 2020 Green Supply Chain & Climate Action Forum hosted online. The Dutch chain C&A ranked #1 among the 540 evaluated Chinese and multinational brands. Dell joined Apple to become a CITI Master, while Huawei remained the first among mainland Chinese brands. Overall, collaborative efforts on greening the supply chain are fueling a green recovery of the global economy.

Download the press release and full CITI evaluation report on the IPE website, and watch a livestream recording of 2020 Green Supply Chain Forum on YouTube (English) and Bilibili (Chinese).

We'll feature the 2020 SCTI Climate Action Evaluation Result in next month's newsletter. Stay tuned!

In this year's CITI Evaluation report:

- Global Brand Map showcases sustainability efforts by brands and their suppliers
- Leading brands shine a light on green recovery.
- Brands extend management to upstream, making full use of the Blue EcoChain •
- <u>Collaborative efforts drive changes</u>
- Financial institutions apply environmental big data and IT technology into green finance
- IPE evaluates the expansion of open information disclosure system for Vietnam

Check out a 2-min preview of the Green Supply Chain & Climate Action Forum!



Highlights of 2020 CITI performance

Global Brand Map showcases sustainability efforts by brands and their suppliers

To broaden transparency about brand's global environmental performance and better assist stakeholders to recognize and leverage green motivations for supply chain improvement, IPE launches the Global Brand Map.





This new map consolidates key information about the sustainability practices of 540 brands around the world, brings forth <u>CITI</u> and <u>SCTI</u> scores, details of communication between the brand and its suppliers, describes the extent of PRTR reporting, and more. As such it provides critical details of supply chain oversight performance on the ground and day to day.

By developing the Map, IPE aims to highlight gaps but also best practices, direct stakeholders including financial institutions, ESG investors and the general public to make green choices.



Leading brands shine a light on green recovery

Despite the unprecedented disruption that the COVID-19 pandemic has caused in global manufacturing around the world, IPE witnessed continued progress on green supply chain matters with leading brands and manufacturers this past year.

71 multinational and Chinese brands now employed IPE's <u>Blue Map Database</u> to screen for noncompliance along their supply chain, driving record numbers of factories to contact IPE and take responsibility for their pollution problems. 26 brands required their suppliers to report beyond compliance performance with IPE's PRTR tool, providing information on their release of hazardous pollutants of concern as well as their carbon emissions.

Leading brands such as the two CITI Masters, Apple and Dell, as well as the top 10 scoring companies in CITI have maintained their excellent supply chain oversight throughout this difficult year. They have motivated about 1,400 enterprises to improve their environmental performance, which is nearly 50% of our 2020 total.



Special congratulations also go to 5 brands whose supplier oversight accelerated significantly and have now entered the 2020 Top 20 list: VF Corporation, Carrefour, Kontoor Brands, Uniqlo and Microsoft. Their contribution is further boosted by the arrival of four new brands using IPE's systems and tools for the first time: Amazon, Archroma, Grandblue and Schaeffler. All of them made quite remarkable breakthroughs during the past year and entered our Top 50 in their inaugural year.



Brands extend management to upstream, making full use of the Blue EcoChain



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The total number of suppliers motivated to openly address violations or disclose annual environmental data to demonstrate accountability kept pace, rising to **12,600** as of September 2020. Continued progress was achieved primarily through increased adoption of IPE's <u>Blue EcoChain</u>: fifty-four multinational and Chinese brands now use this automated supply chain oversight tool, a 46% increase from last year's evaluation.

In addition, leading brands such as C&A, Levi's, Cisco, Inditex, Adidas, Primark, H&M Group, Target, Nike and New Balance, extended their management to priority sectors this past year, incorporating oversight of the centralized wastewater treatment and hazardous waste treatment facilities, as well as the logistics suppliers into their scope of environmental compliance screening.

Collaborative efforts drive changes

In 2020, IPE continued to explore the collaboration with major industrial coalitions including the

Sustainable Apparel Coalition (SAC), Pharmaceutical Supply Chain Initiative (PSCI) and Responsible Business Alliance (RBA).



Notably, PSCI explicitly states in its Self-Assessment Questionnaire and Audit Report for Pharmaceutical Industry Suppliers (API, Dosage Formulation, Chemicals and Intermediate Chemical Manufacturers) that, the auditor needs to check publicly available data about companies regarding regulatory compliance via IPE's Blue Map database. By listing IPE as a new external reference to pre-audit information resource, PSCI increases its credibility as a shared audit program to build responsible supply chain for pharmaceutical industry, which continues to generate positive impacts on the air and water quality in China.

Within China, IPE deepened our collaboration with China Urban Reality Association (CURA), whose efforts have consistently demonstrated the power of real estate industry in raising the bar of supply chain environmental management. As of September, CURA has required 33 suppliers of escalators, pumps, waterproof material, glass and windows, solar heaters, paint and door locks, household appliances, sanitary ware, ceramics, furniture, aluminum material, ventilation appliance to at least provide public explanations regarding previous violations to qualify for orders.

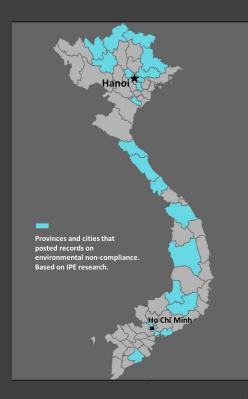
Financial institutions apply environmental big data and IT technology into green finance

Participation of the financial community in IPE's programs also took a leap in 2020. To provide professional EHS data services and risk management solutions to assist enterprises and financial institutions to make green and sustainable decisions, a digital technology solution platform called "Insblue" was launched on the Forum. Powered by artificial intelligence and big data technology, Insblue incorporates both structured and unstructured data, and utilizes innovative models to illuminate EHS risk in the supply chain system.

insblue	首页	数据服务	风险监控	信息披露	问卷评价	在线培训	资源中心	ENGLISH 🗸 🖂	● 登录 注册		
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One major bank in China stepping forth to evaluate compliance risk and other environmental performance criteria with the application of big data solutions such as Insblue. It used Blue EcoChain and IPE's Dynamic Environmental Credit Risk Assessment (DECRA) tool as part of its eligibility criteria for considering a loan. During the COVID-19 pandemic, IPE helped this and other banks in China to run through tens of thousands of companies who wanted to borrow money from them, driving hundreds of enterprises to issue public explanations of their environmental problems and embark on the path of rectification.

IPE evaluates expansion of information disclosure system for Vietnam



After requests from some brands for IPE to help with their regional green procurement, IPE evaluated the potential for Vietnam to adopt and benefit from a more open information transparency system.

To do the evaluation of the feasibility of introducing this new project, we took stock of the status quo of Vietnam's laws and regulations "on the books" and evaluated implementation of those requirements "on the ground". We reviewed the types and quantities of environmental information already generated collected, and accessible over the internet in the country today. We studied relevant initiatives that had been undertaken in the country and conferred with environmental NGOs and multilateral organizations in country to gain perspective on the level of interest and glean understanding of the opportunities and

obstacles that might be encountered in moving forward.

We were encouraged to find adequate basis for a modest starting point. IPE identified an important role for multinational corporations to help the region accelerate progress directly by requesting missing information from their suppliers, starting with information already required by law to be provided to the public.

Join our international research program and learn more about this project by emailing <u>gsc@ipe.org.cn</u>.

That's a wrap for this year's CITI!

Thank you to all of our partners, co-hosts and research contributors. Special thanks to our Global Fellow, Linda Greer; Program Director, DING Shanshan; and green supply chain team for their dedicated work throughout the year.



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